

TUITION FEES AT GOLDCREST ACADEMY COURSE TUITION FEES FOR 2008

CIM PROFESSIONAL CERTIFICATE

This course consists of four modules:

Marketing Essentials (exam), Assessing the Marketing Environment (exam),
Marketing Information & Research (assignment) and Stakeholder Marketing (assignment)

Tuition fees – per module

Price per module for Certificate	Each module fee includes (please see course summary information)
£350 ex VAT	<p>All course fees include:</p> <ol style="list-style-type: none"> 1. Course training sessions 2. Course book for each module (worth £24.99 per module or £99.96 across four modules); 3. Online workshops you can access from home, work or when mobile; 4. Tutorial support for assignments by email or telephone

Please make cheques payable to Goldcrest Academy Limited.

The only additional items to pay for are membership to the CIM
and assessment entry fees (see below).

Tuition fees – for four modules paid prior to the course starting

If you sign up and pay for all four modules prior to the course starting, you
can claim a discount worth £100 off the tuition fees.

Price for four modules for Certificate	Discount	Total fee
£1,400 ex VAT	£100	£1,300 ex VAT



**Early
birds -
£100
discount**

The only additional items to pay are for membership to the CIM and assessment entry fees.

The following fees are paid directly to the CIM –

Membership fee £120

and then assessment fees per module for
assignments are – £70 each (x2) and exams are £55 each (x2).

We discuss the assessment options at interview so you can find
the best course of study for you.

As at 1 July 2008
