

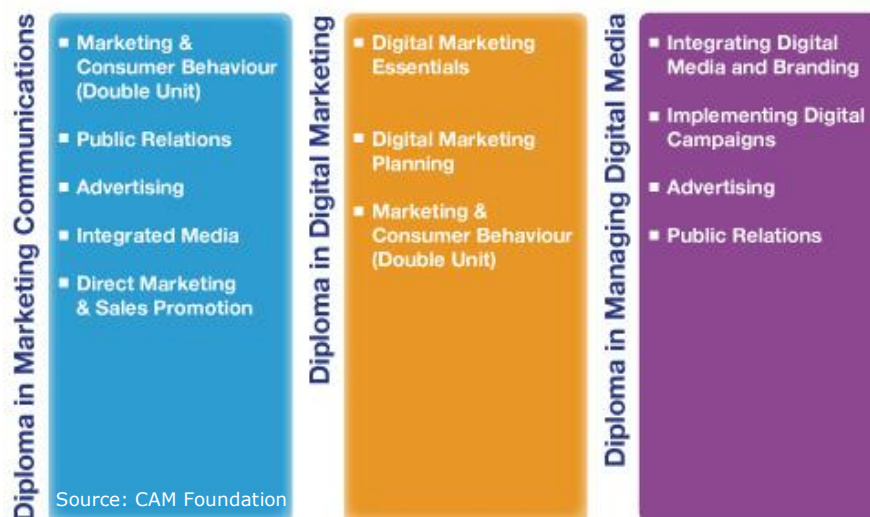
## New Digital Marketing qualifications in Kent - 2010

Launched by the CAM Foundation in 2009, the new range of CAM Digital marketing qualifications are **now available in Kent, for the first time, from accredited study centre Goldcrest Academy.**

These courses are ideal for those individuals who would like to specialise or qualify in digital marketing, communications and planning. It is suitable for employees working in or who plan to work in communications, marketing, creative or planning agency roles in either the public, private or not-for-profit sectors. For further information please email [apply@goldcrestacademy.co.uk](mailto:apply@goldcrestacademy.co.uk), course are starting now.

The CAM qualifications cover **all the need to know digital marketing areas** and are set to become the industry standard. Two new digital courses now complement the existing communications diploma:

- CAM Diploma in Digital Marketing
- CAM Diploma in Managing Digital Media
- CAM Diploma in Marketing Communications



These new digital marketing qualifications sit alongside the globally recognised range of professional marketing qualifications available from the Chartered Institute of Marketing (CIM) which Goldcrest also provide (Certificate to Postgraduate level). **Each digital module is also an individual Award – this means that you will receive a Certificate for each one as you achieve.** For more information please register at [www.goldcrestacademy.co.uk/register](http://www.goldcrestacademy.co.uk/register)

**Please mention these new qualifications to your colleagues!**

For information on this course, qualifications or short courses, please email [apply@goldcrestacademy.co.uk](mailto:apply@goldcrestacademy.co.uk). Courses start in January, apply early!